



Villefranche de Conflent – France

Key Element	Description
Pilot Territory / Site	Canigó Grand Site / Villefranche de Conflent
Country / Geographical Context	France – mountainous cultural and natural heritage landscape located within the eastern Pyrenees region.
Territorial Typology	Remote mountainous heritage landscape combining cultural heritage assets with protected natural environments.
Governance Context	Governance coordination involving regional and local authorities responsible for heritage preservation, landscape protection, and tourism management within a protected site framework.
Tourism Pressure Profile	Seasonal tourism dynamics with moderate visitor flows concentrated during peak periods, combined with environmental sensitivity and spatial management constraints.
Environmental / Climate Exposure	High environmental sensitivity due to mountainous terrain, protected landscape status, and exposure to climate-related pressures affecting heritage conservation and visitor accessibility.
Key Challenges Identified	Limited monitoring capacity, fragmented data availability, and the need for structured analytical tools supporting evidence-based territorial planning.
Relevant Use Cases Implemented	Use Case 4 – Big Data & IoT Integration.
Operational Focus of the Pilot	Strengthening monitoring mechanisms and data collection processes to support informed tourism management and environmental observation within a sensitive heritage landscape.
Strategic Insights for Transferability	Demonstrates the relevance of monitoring and data-integration tools for heritage destinations located in environmentally sensitive and spatially complex landscapes, providing lessons for the replication of data-driven monitoring systems in similar territorial contexts.