



NEWSLETTER

1st successful kick off meeting of the new launched Interreg Euro – MED project HERIT ADAPT.

The newly started Interreg Euro – MED sustainable tourism mission project HERIT ADAPT, had its official kick off meeting and the 1st Steering Committee on March 26th, 2024, online, hosted by the Lead Partner, the Region of Western Greece.

HERIT ADAPT is an EU-funded project aimed at promoting sustainable tourism in eight pilot regions across Europe and the Mediterranean, including UNESCO sites and lesser-known areas. It fosters collaboration through interdisciplinary Territorial Working Groups that will co-design and test a data-driven Sustainable Tourism Model. The project spans 33 months, with 11 partners from eight EU countries and several associated partners. The model will address regional needs and leverage global technological solutions, building on knowledge from other initiatives. The project has a total budget of nearly €3 million, co-funded by the EU at 80%.



1st Working Meeting of the European project HERIT ADAPT in Ancient Olympia.

The Region of Western Greece, as the lead partner of the HERIT ADAPT project, held its first working group meeting with the Ephorate of Antiquities of Ilia on May 20, 2024. Deputy Governor of Tourism, Mr. Panagiotis Sakellaropoulos, highlighted the project's importance for the region. Key stakeholders, including project managers and technical experts, discussed objectives and collaborative efforts to develop Sustainable Tourism Models in eight pilot areas, including the Temple of Epicurean Apollo. The Ephorate will support the project through advisory roles and specific technical activities, such as 3D modeling and wildfire protection measures.

1st Working Meeting of the European project HERIT ADAPT in Cyprus University of Technology.

On June 26, 2024, the Limassol Tourism Development and Promotion Company held its first working meeting for the HERIT ADAPT project with experts from the Cyprus University of Technology. The meeting focused on the digitization of archaeological monuments in Limassol, aiming to create a 3D digital model of a local monument. Participants discussed collaborative actions and explored the creation of a 3D model of the Temple of Apollo Hylates. The session highlighted existing 3D models of other significant sites, reinforcing the partnership under a Memorandum of Understanding between the two organizations.

